



SALES DEVELOPMENT PROGRAMME

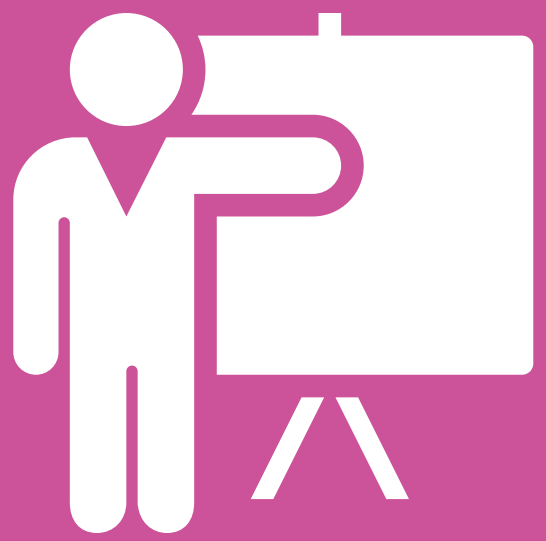
Softcat

Our Softcat Sales Development Programme is designed to equip you with everything you need to become a successful Softcat salesperson. The programme will accelerate your competence and confidence within our sales role across both corporate and public sectors, placing a key emphasis on your behaviours. It offers structured training and support, with a clear route of progression into an established Softcat sales team after 6-18 months.

WHAT'S IN IT FOR YOU?



Structured management to support your development



Training on sales skills, technology, key vendors and operational excellence



Recognition and reward for your hard work



Clear progression at a pace that suits you